

CJCJ FOOD, AMERICAS:



OUR STORY



WHO WE ARE

As one of the fastest-growing leaders and producers in North America's frozen-food industry, CJ CJ Food, Americas, is dedicated to bringing people and cultures together through global flavors and delicious ethnic cuisine. Our commitment to this is reflected in the innovative foods we produce, our iconic brands and through a team of exceptional talent.

CJ CJ Food, Americas offers more than 100 years of combined industry experience in delivering a wide array of Asian food with authentic flavors, high-quality pizzas, snacks and desserts to retail and food-service partners across the Western Hemisphere.

Our team is made up of two U.S.-based affiliates of CJ CheilJedang Corporation (CJ CJ), including California-based CJ Foods USA Inc., established in 1978, and Minnesota-based Schwan's Company, which was established in 1952 and acquired by CJ CJ in 2019. Learn more about us by visiting CJFoods.com and SchwansCompany.com, respectively.

EMPLOYEES

8,200+
EMPLOYEES
across the U.S.



FACILITIES

17
U.S. production facilities



KEY MARKETS

- Grocery, Retail & Club Stores
- Convenience Stores
- Cafeterias in K-12 Schools, College Campuses & Hospitals
- Restaurants
- E-commerce
- Ethnic Channel Stores



PRODUCTS

1,000+
product SKUs



HEADQUARTERS

CJ FOODS USA INC.
La Palma, Calif.



SCHWAN'S COMPANY
Marshall & Bloomington, Minn.:

ONE TABLE. ONE TEAM.

People are at the center of our growth. To achieve our vision, we are building diverse teams with world-class talent, who all have a seat at the table.

WE BELIEVE:

- Our business success is tied to our ability to work well together.
- Being your authentic self allows you to contribute your best work.
- As a company, we can remove barriers and encourage authenticity.

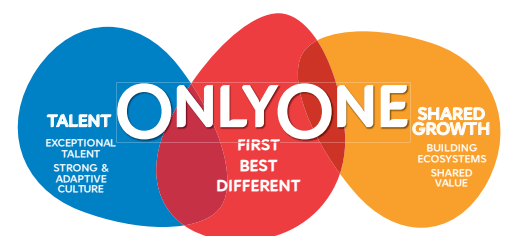
WE EXPECT EVERYONE TO:

- Be your authentic self.
- Make an impact and help others make an impact.
- Have emotional intelligence.
- Have an open and curious attitude.
- Build understanding.
- Challenge assumptions; both your own and others.

OUR VALUES

- **TALENT.** We are committed to hiring talented people who take pride in their work and contribute and thrive in our dynamic culture
- **ONLYONE.** Our company is fast-paced and forward thinking with a competitive mindset. If we can't become the first or best, then we will find a way to win by being different.
- **SHARED GROWTH.** We strive to create value for our communities and everyone who has a stake in our success.

CORE VALUES



WHY WE DO WHAT WE DO

With a deep understanding of people and the foods they love, CJF Food, Americas seeks to create personal and cultural connection through food. We operate as one team, where everyone has a seat at the table, and encourage our employees to prioritize leadership, foster trust and emotional intelligence and challenge assumptions every day. We work to build beloved brands and products, deliver meaningful innovation and ensure our company is a great place to work and a partner of choice.



WHAT WE ASPIRE TO

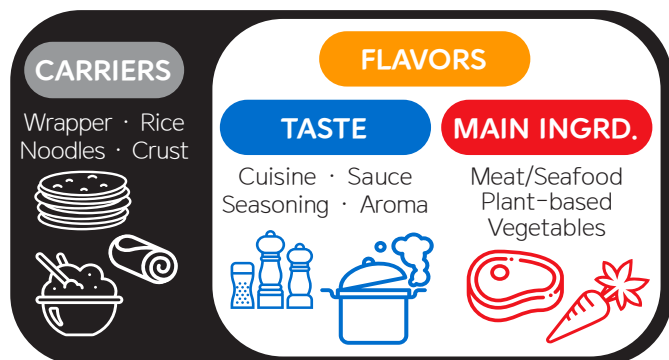
We are committed to investing in our beloved brands, globally inspired product innovation, cutting-edge manufacturing facilities, innovative chef partnerships, flexible distribution and sales capabilities and top talent as we seek to become the No. 1 provider of ethnic cuisine in the United States.



HOW WE'LL GET THERE

CONTINUING CUSTOMER-DRIVEN INNOVATION

We never stop innovating. We're focused on finding ever-better combinations of food carriers — like crusts, rice, wrappers and noodles — and flavorful ingredients.



BUILDING BELOVED BRANDS

While many of our brands are household names, Asian foods and pizza will play a specific — and significant — part in helping achieve our goals. We're working to bring Korean food and flavors consumers crave to the mainstream market and become the category leader in pizza.



INVESTING IN GROWTH

New production facilities will prepare us for growth. We're expanding our capacity by investing in plants with state-of-the-art technology in Salina, Kansas and Sioux Falls, South Dakota.



NEW ASIAN FOOD PLANT

LOCATION: Sioux Falls, S.D.

SIZE: 700,000 sq. ft.

COMPLETION: 2025

PIZZA PLANT EXPANSION

LOCATION: Salina, Kansas

SIZE: 400,000 sq. ft.

COMPLETION: 2023

WHAT MAKES US STAND OUT

DELIVERING ON DIFFERENCE

We have a unique ability to bring high-quality, convenient ethnic cuisine to homes, restaurants and food-service operations across the U.S.

DIRECT TO STORE

SELL TO

26,000+

STORES ANNUALLY WITH
DIRECT STORE DELIVERY MODEL



DIRECT SALES

DELIVER TO

11,000+

FOOD SERVICE OPERATORS VIA
DIRECT SALES TEAM



SERVING K-12

SERVE

60%
OF

K-12 U.S. PUBLIC SCHOOLS



LEADING IN FOOD & TREND INNOVATION

Building on the legacy of two food innovators, we are committed to driving product innovation and expanding our offerings in the Asian and ethnic food categories.

NO. 1
IN THE ASIAN
SNACK CATEGORY



(Source: IRI Market Advantage: Asian Product Aggs, Dec. 2021)

100+

RESEARCH &
DEVELOPMENT TEAM MEMBERS



focused on food innovation, science,
production and packaging.



**KOREA'S NO. 1
MANDU BRAND**

2021 Growth leader in U.S. Frozen
Snacks & Appetizers Category.

(Source: Sales, growth IRI Unify, total US MULO data, Dec. 2021)



PIONEERED THE
**ASIAN
DESTINATIONSM**
MERCHANDISING
MODEL
AT U.S. GROCERY RETAILERS



MAKING CHANGE IN COMMUNITIES DURING 2020

Our values of integrity and commitment to social responsibility and environmental sustainability are at the root of everything we do. We show up in our communities, champion our team members who contribute so greatly to our success and celebrate our role in bringing people together through food.



GRANTS

AWARDED \$1 MILLION+
in nonprofit grants.

SAFETY

**ACHIEVED DOUBLE-DIGIT
GROWTH** toward goal of zero
motor vehicle and recordable
accidents and injuries.

FUEL ECONOMY

**IMPROVED FUEL
ECONOMY** of fleet initiatives
by 9.1 percent year-over-year.

REDUCED WASTE

- **DIVERTED 31,000 TONS**
of materials away from landfills.
- Reduced packaging by
70 TONS.